Thursday October 17 & Friday October 18, 2013
Additional possibility to visit Dutch Design Week

Location: TIO3 Ronse, Belgium

ArcInTex Symposium
Playfulness and its transition toward economic meaningfulness

Dear member of the ArcInTex network,

TIO3 invites you to the next network symposium on Thursday October 17 and Friday, October 18, 2013.
The theme of this symposium is’ Playfulness and its transition toward economic meaningfulness’.
During these two days we will focus on tools for bridging training and research to industry.
We’ll address questions like ’how can an idea be marketed’, ‘the creation of a spin-off as an interesting path, and other options’,' what could be a possible financial framework’, 'how can the cooperation between business and design become a success story', 'what are the pitfalls', etc.
Below is an overview of the proposed programme, both for members and for the ArcInTex PHD students.
By mid-August you will receive the detailed programme with more details of the symposium.
Please mark the dates, and keep in mind September 10 as deadline for registration.

We hope to welcome you this Autumn at our beautiful place.
The TIO3 team

www.tio3.be
Programme
The programme is currently being finalised, an update with more details will be send in the coming weeks. This overview gives already a clear view of what to expect at the next ArcInTex conference at TIO3. For more information, do not hesitate to contact AnnaMariaCornelia.
Annamariacornelia.degersem@tio3.be

PHD students
2 day’s company workshops combining research and industry.
Companies: Centaxbel, Ghent and Elasta, Waregem

The idea is to organise hands-on workshops within 3 different companies & TIO3. We will limit the number of students per workshop (4 students/workshop), so please make sure the enrol on time. We will work by the principle of first in, first served, with a total of 12 PHD students.
Within the companies students will be able to see how innovative textile products are being produced, which tests or certificates a product needs before it goes to market, etc.
The details of the participating companies will be send in the next update.

Please keep in mind the deadline for subscription: September 10, 2013. You can find the registration form at the end of this document.

Sunday October 13
Arrival students in Ronse.

Monday October 14
Full day of workshops
- Timing depends on the specific workshop chosen

Tuesday October 15
Full day of workshops
- Timing depends on the specific workshop chosen

Wednesday 16 October
Set up of the PHD exhibition
PHD-students get the possibility to present their research project and workshop results of the previous days. TIO3 has some basic displays to use.
**Thursday 17 October**

**8.00u Opening PHD-exhibition** (also open for non-ArcInTex-members)
- Welcome and Opening breakfast of the PHD-exhibition
- small word of Kathleen Saelens, director of TIO3
- 5’ presentation of each PHD-research-project

**9.00/9.15u Breakfast with network possibility**

**10.00u Seminar Programme - ARCINTEX network**

**Playfulness and its transition towards economic meaningfulness**

**10:00** Welcome and theme introduction  
BY  
Kathleen Saelens, General Manager TIO3

**10:30** Collaboration between University and company, a win-win situation.  
By Patrice Vandendaele, worked as Research & Development Manager at Devan Chemicals

**11:15** Coffee Break

**11:30** Smart Textile & Wearable Intelligence – from Prototype to Product  
By Karin Eufinger, Centexbel

**12:00** How to market innovations?  
BY speaker TBD

**12:30** Standardisation and compatibility  
By Carla Hertleer, University of Ghent

**13:00** Lunch

**14:00** Research projects (in collaboration with industry)  
university/research centres and their research projects  
14:00 Flexible battery’s – Sheila, University of Ghent  
14:15 Borre Akkersdijk, TU/e  
14:30 Frances Joseph, associate professor Auckland university of technology  
14:45 Pauline van Dongen, TU/e
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>15:00</td>
<td>Coffee break</td>
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<tr>
<td>15:15</td>
<td>MaisonCaro, ‘the social bench’</td>
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<td>15:30</td>
<td>Five Masterstudents Boras</td>
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<tr>
<td>16:00</td>
<td>Elasta + Soieries Elite + Wendy Vanyrsberghe</td>
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<td>16:15</td>
<td>Jolanta Vazalinskené</td>
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<td>16:30</td>
<td>Questions, Discussion/ Wrap up</td>
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<td>16:45</td>
<td>Free time</td>
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<td>19:00</td>
<td>DINNER at TIO3</td>
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<td>Experience designed by Maison Caro + Studio</td>
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<td>AnnaMariaCornelia</td>
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Friday 18 October 2013

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>09:30</td>
<td>Welcome Coffee</td>
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<tr>
<td>10:00</td>
<td>Preview to the next Arclntex Network Conference</td>
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<td>Who the next organiser ?</td>
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<td>10:15</td>
<td>Talks and Discussions</td>
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<td></td>
<td><strong>ArchInTex groupwork</strong></td>
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<td></td>
<td>• Funding TIO3</td>
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<td>• Introduction of the discussion themes:</td>
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<td><strong>Next steps for Arclntex network &amp; possible funding</strong></td>
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<td></td>
<td>i.e Nordplus and Horizon 2020 and Euratex.</td>
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<td></td>
<td><strong>PHD students discuss what to do with the PHD</strong></td>
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<td>• What with the exhibition, make a proposal,</td>
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<td>• organisation, ...</td>
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<td>11:30</td>
<td>General Assembly / resume of the discussions + PHD</td>
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<td>exhibition</td>
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<td>12:00</td>
<td>Lunch</td>
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<td>Time</td>
<td>Event Description</td>
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<tr>
<td>13:00</td>
<td>Industry market</td>
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<td>Several companies display and demo smart materials, smart products, etc.</td>
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<td>14:30</td>
<td>Coffee and Conclusion</td>
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<tr>
<td>15:00</td>
<td>End of Conference</td>
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<tr>
<td>15:30</td>
<td>Departure Eindhoven, 2u15' with bus (19h in Eindhoven)</td>
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<td>20:00</td>
<td>Dinner in Eindhoven</td>
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<td>Location TBD</td>
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**Saturday 19 October 2013**
**Visit Dutch Design Week Eindhoven**

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<th>Time</th>
<th>Event Description</th>
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<tr>
<td>10:00-12:00</td>
<td>TU/Eindhoven, Wearable exhibition + DDW presentation</td>
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<td>12:00</td>
<td>lunch</td>
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<td>13:00</td>
<td>Graduation Design Academy Eindhoven</td>
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<td>Free time</td>
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<td>Possibility for a guided visit to STRIJP5</td>
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PRACTICALITIES

Address
TIO3
Oscar Delghuststraat 60
9600 Ronse
info@tio3.be
+32 55/21.80.07

How to find to TIO3, Ronse?

By car

From Ghent
E17 direction Kortrijk, Exit Nr. 8 De Pinte - Oudenaarde - Nazareth - Follow N60

From Kortrijk
E17 direction Ghent, Exit Nr. 5 Waregem - Ronse – Anzegem

From Antwerp
E17 direction Ghent - Sint-Niklaas, Exit Nr.8 De Pinte - Oudenaarde - Nazareth - Follow N60

From Brussels
R0, Exit 21 Halle, follow the N203, Take the E429 direction Rijsel - Doornik - Ath, Exit nr. 31 Renaix/Ronse - Frasnes - Leuze, Follow the N60 direction Ronse

By Train from Ghent, Antwerp, Brussels
- You always pass Ghent, wherever you come from
- Change in Ghent Sint-Pietersstation to the direction RONSE
- It's a 15 a 20 minutes walk from Ronse rail station to TIO3 (nearby OCMW/Sociaal Huis)
Hotels / B&B

Ronse is located in a beautiful area with several hotels & B&Bs in all price ranges. To help you find accommodation you can contact our Tourism office:

Tourism Office (Hoge Mote)
De Biesestraat 2 - 9600 Ronse
T: 055/232 816
E: toerisme@ronse.be

B&B
www.bedandbreakfast.be/info/Ronse.html

www.huisminne.be
www.muzieklo.be
www.truddershof.be
www.hoevedeschapenkop.be

Engelen-Van Den Bogaerde / P.
plus.google.com

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